

Product Research

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Razor A Kick Scooter

Price Range: 27.99-45.00



Product Specs:

- Demand factors:
 - Kids want scooters
 - Razor scooters are popular
- Supply factors:
 - Cheap labor from China
 - Cheap materials
- Elasticity:
 - This is an elastic product: if the price increases, people will buy other brands.

PlayStation

Price Range :449.89 -399.89



Product space

- Demand factor
 - it's new version
 - redefines rich and immersive gameplay with powerful graphics and speed
- Supply factor
 - Made in china
 - It is easy to transport
 - Elasticity
 - This is inelastic I would by it even if the price increase

iPhone

Price Range : 810.00-674.89

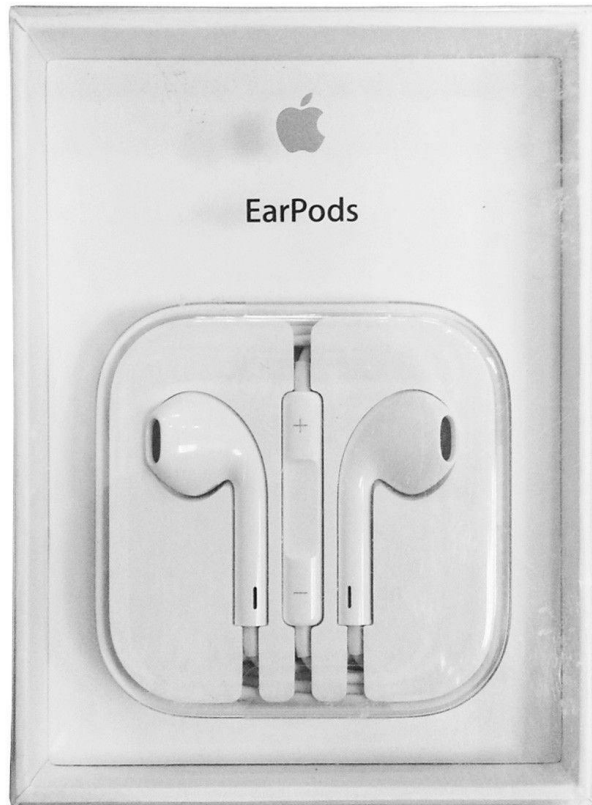
Product space

- Demand factor
 - It is attractive
 - It is new version
 - **SUPPLY FACTOR**
 - made in china
 - Easy to transport
 - Cheap labor
 - **ELASTIC**
 - **INELASTIC** because people will buy no matter what.



Earphone

Price Range :19- 7.89



hitwireless

Product space

- Demand factor

low price

Answer and End Calls

SUPPLY FACTOR

made in china

easy to transport

ELASTIC

It is elastic product, if the price increase I would just buy a different kind.

Jordan

Price Range : 250-279



Product space

- Demand factor

It is attractive

new design

Supply factor

Made in china

Cheap labor

Elasticity

This is elastic product I will buy even if the price increase

LAPTOP

Price Range : 1999- 2200



Product space

- Demand factor

Intel Iris Pro Graphics

High quality

- Supply factor
- Made in U.S.A
- Labor expansive

Elasticity

This is elastic product I will buy even if the price increase

Speaker

Price Range : 29-34

Product space

- Product space
- Demand factors
- high demand
- It is popular
- Supply factors
- It is expansive
- It is new version

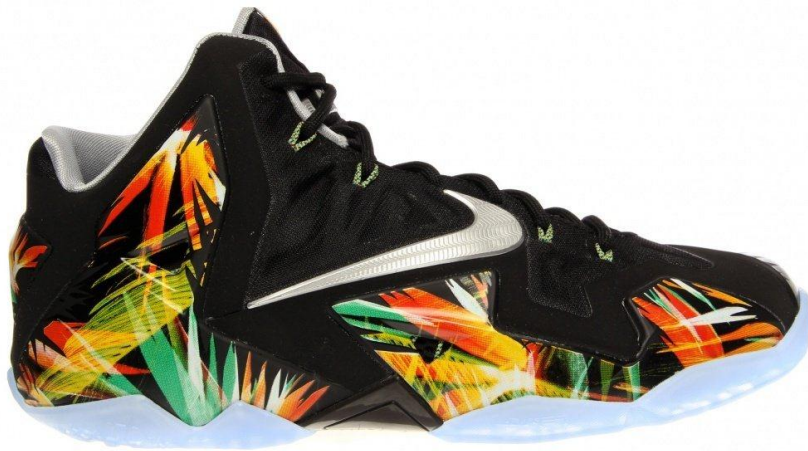
Elasticity

This is elastic product I will buy even if the price increase



Nike

Price Range 250-279



Product specs

- Demand factors
- It have high demand
- It is popular
- Supply factors
- It is expansive
- It is new design

Elasticity

This is elastic product I will buy even if the price increase

Television

Price Range 16-23

Product specs



- Demand factor
High demand
expansive

- Supply factors

- It is expansive

- It is new version

- Smart Functionality

Elasticity

This is elastic product I will buy even if the price increase

Watch

Price Range 16-23



Product space

- Demand factor
- Low demand
- Cheap
 - Supply factor
 - Made in china
 - It is easy to transport

ELASTIC

It is elastic product, if the price increase I would just buy a different kind.

soccer cleats

Price Range 10- 22

Product space

- Demand factor

Low demand

Low price

SUPPLY FACTOR

made in china

easy to transport

ELASTIC

It is elastic product, if the price increase I would just buy a different kind.

